



# Corporate Team Building, Incentives & Staff Rewards

## Executive Summary

Whitehill Wine Company is a local wine distributor & events company that provides customers with a unique, educational and enjoyable wine experience. We provide a “value added” service, to those attending conferences or meetings at the Sands and enhance their experiences with team involvement and building.

## Background:

Whitehill Wine Company (WWC) has been distributing wines from Australia & New Zealand for over 15 years specializing on the Mornington and Bellarine Peninsulas’.

Paul White, the founder of WWC, currently judges at the International Cool Climate Wine Show and has been involved in conducting wine courses and other wine events for many years. He is well respected in the industry and has worked with the wineries to develop wines for the restaurant trade and consumers alike.

Katrina White has a Bachelor of Arts in Recreation Leadership and over the past 8 years her occupation has covered areas in team building and event management. Katrina has worked overseas in Canada in Outdoor Educational Centers, managing the adult team building activities.

This team from WWC gives you the best of both worlds.....wine experience and knowledge in an environment that encourages group interaction and team building.

## Proposal:

WWC, with the knowledge and experience developed by its principals over many years offers a “value added” service to conferences and executive meetings held at the Pepper’s The Sands Resort. Below are just some of the ways in which we enhance and customize team-building activities.

### **1. Food & Wine Matching**

This can be designed to match any menu. We provide a range of wines from local, Victorian, Australian and International wineries.

### **2. Wine Appreciation**

A selection of quality premium wine is chosen to suit the participants. Sessions can include tasting notes, team discussion, blind tastings etc.

### **3. Interaction/ Team Building**

A range of different interactive Q and A programs can be developed, leading to a fun but knowledgeable outcome. These are great for a quick team building activity and can be as short as 15 mins to 1 hour.

### **4. Wine Nights / Meet the Wine Maker**

Customised nights can be included during clients stay at the The Sands Resort. These events are designed to facilitate team building, enhance client relationships and create a relaxing atmosphere for all.

### **5. Educational**

Wine education is a growing industry and people seek such knowledge to expand their tastes and perspective of different wines. How tannins, acids and other wine terms can be used in wine description, can empower and provide a confidence to each and everyone. There is a range of different topics we can customize to suit your client and staff needs.

### **6. Corporate Gifts**

WWC can arrange gifts that are perfect for staff, board members, committees, volunteers and others important to your company's growth. They can be Thank-you's, Christmas gifts, Birthday gifts or any event that will benefit your company by spreading the word of who you are. We use only quality wines to compliment your company's reputation.

### **7. Visit Vineyard / Brewery**

WWC can arrange visits to local wineries and Brewery's. We introduce you to the owners or the wine makers, tour behind the cellar bar, try current release & older vintages, see the vineyard and discover how the wine makes it to our table.

### **Cost**

This can be on an hourly rate or per course depending on your requirements. Please advise your requirements and we will quote accordingly.

**Whitehill Wine Company**  
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